

addicted 2 iNFO

SUMERA AHSAH SHEIKH

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objective

to merge a strong passion for interaction design, user experience, and usability with the willingness to learn in order to obtain a position with a company that fosters creative talent and upward mobility

skills

FLUENT

Photoshop
Illustrator
InDesign
Flash
Dreamweaver
Coda
Microsoft Office
HTML/CSS
XML

EXPERIENCED

Omnigraffle Pro
Expression Engine
WordPress
Premiere
After Effects
Fireworks
AS3/Gaia
Javascript/jQuery
PHP/JSP
HTML5/CSS3

PRINT

Identity
Brochures
Magazines
Newsletters
Posters
Flyers
Catalogs

RELATED

SEO
Social Media
Usability
Data Analysis
Email Development
Accessibility
Interaction Design
for Mobile
IA/UX Architecture

related experience

2010-2011

JR. FRONT END DEVELOPER, BKV, ATLANTA, GA

Developed forms in Expression Engine, tracking tag implementation, email design and development, email testing using Litmus, using data to improve email conversion, cross browser testing using VMWare, basic JQuery, PHP, JSP development.

2009-2010

SENIOR GRAPHIC DESIGNER, PRICE BREAKERS, ATLANTA, GA

Designed custom graphics, organized content for catalogs, created catalogs, brochures, print marketing, email newsletters, email campaigns, business cards, flyers, and signage. Other job tasks included: photo retouching, lighting for photoshoots, and product photography.

2008-2009

INTERN, SATORI CONSULTING INC., ATLANTA, GA

Completed mini usability heuristic analysis, accessibility analysis through screenreaders, search engine optimization research and collection of data, researched, created wireframes, and created visual design compositions for company's site redesign.

2008

INTERN, MOXBI, ATLANTA, GA

Completed an extensive research competitive analysis on the following social networking websites and how they interact with mobile devices: MySpace, Facebook, Twitter, Bebo, and Friendster.

education

THE ART INSTITUTE OF ATLANTA, ATLANTA, GA

Bachelor of Fine Arts - Web Design and Interactive Media
Graduation Date: September 16, 2010